

SPOTLIGHT

on Business Woman



Having been born and raised in South Africa to French parents, it's no surprise that I would have a flair for the adventurous life. After completing my studies, I decided the timing was perfect to experience what the world had to offer.

12 years abroad, numerous countries visited, 10 years of corporate experience, here I found myself back in the only country I call home and loving every minute.

It was my time in Uganda that had a life changing impact on not only how I saw life, but how I wanted to go forward.

Sometimes when we strip back all the unnecessary trivia, is when we get the clearest perspective on life.

Armed with all my experience and skills I had gained, it was time to give back. Fulfilling a life long dream of opening up a lingerie studio, where woman from all walks of life could find resolution in a battle most woman have: A bra that not only supports her assets, but is in actual fact comfortable and is even gorgeous and feminine.

And so came to life Bravacious. When I look back to the original plans when I first started

penning my ideas and concept of Bravacious, to where it is now, I have a massive smile. I could never have envisioned the possibilities: And I can dream big!

What do I love most about my job? It would have to be after a fitting, when a client leaves and gives me a huge hug and thanks me for making her day.

Being in the lingerie industry always makes for a good conversation: Every woman wants to air her bra nightmares, and blokes get to talk about boobs without the guilt factor.

As any entrepreneur knows, being your own boss isn't always smooth sailing. It takes courage and nerves of steel to follow your dreams. But I've been blessed with an incredibly supportive family and amazing friends. I've learnt that if you believe in yourself, take calculated risks, you'll come out on top.

Most importantly, I try to enjoy this journey we call life: stop to smell the roses and to not take myself too seriously. Our time here on earth is so short, I want to make the most of it, not just by achieving my dreams, but also by being part of a bigger picture: whether it be sharing laughter with loved ones or simply exchanging a smile with the stranger on the street.

It's not always the big things that people will remember us by; sometimes what we think is just small and insignificant, has a huge impact on others.

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