

SPOTLIGHT *on Business Woman*

When Sandra Taljaard enters a room she instantly creates a powerful presence. Your first impression of Sandra as she effortlessly bounces in with her breathtakingly stylish outfit is of an extremely confident, successful businesswoman.

It is immediately apparent how she has been able to establish herself as a highly sought after Image Consultant with a special interest in women's image, style and fashion sense.

With her own Image Consulting business "Style Challenge International" she has the privilege of helping people, especially women, on a daily basis to look and feel their best. Sandra has the unique gift of being able to identify the greatest qualities in someone's appearance and to work with those to bring out the very best look in each person she works with.

For Sandra there is no greater satisfaction than seeing some one walk out her doors with renewed confidence, a broad smile and a new spring in their step.

Sandra is clearly very passionate about her work – her eyes light up and sparkle while she excitedly displays some "before and after" images of clients she has worked with. The transformation is incredible.

Sandra strongly believes that a woman's non-verbal language – namely her body language and appearance – create lasting first impressions. "People create an opinion of you within the first few seconds of meeting you – before you even open your mouth to say one word". Her passion is to help women to create incredible first impressions.

Sandra is originally from Orkney but spread her wings widely after leaving school. A peek at her impressive CV shows numerous diplomas, both nationally and internationally in Image, Style and Fashion – including from the London College of Fashion. This talented lady boasts with a rich array of work experiences including Television and Radio work, Covers of various magazines, Coaching models for pageants, and also Judging modeling and talent shows.

If you are tired of your appearance, wardrobe, makeup or hairstyle then Sandra is definitely the professional to contact.

In her magical makeovers she offers a full spectrum of services including hair analysis, make-up, figure-analysis, salon treatments, colour analysis and wardrobe planning. You will leave Sandra looking and feeling 10 years younger!

Sandra magically transforms women throughout South Africa and Internationally with offices in Kwa-Zulu Natal, Gauteng,



North West and Dubai. She likes to work with the local clothing stores and boutiques, as well as hair and beauty salons in the various towns she visits. She has always been impressed with the level of professional services of local businesses she works with and enjoys working together with their expertise.

In addition to magical make-overs, Style Challenge International, also offers Motivational Talks for Women Events, Schools and Charity Events.

She also offers Corporate Motivational Talks, Business Etiquette and Business Wardrobe Planning.

Sandra's passion extends further than transforming a woman's appearance and self esteem – she wants to empower women to believe in themselves and their dreams – and it all starts with looking and feeling good about the beautiful woman that you are!



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